

COOL MATERIAL



## 2020 FATHER'S DAY GIFT GUIDES

Cool Material is gearing up for Father's Day with five gift guides featuring a tight selection of hand-picked gifts for the season. Gift guides will publish between June 10<sup>th</sup>–17<sup>th</sup> and each will be heavily promoted run-of-site, in email and on our social media channels.

### Details

- 5 Gift Guides include: Tech, Cooking, Drinks, Travel, and Style
- Each gift guide will feature 10–12 products
- Limit 2 product spots per gift guide available to advertising partners
- Value Add: 50,000 ROS Mega-Banner impressions to run the same week
- 5k minimum spend required on Cool Material to be eligible to participate in Father's Day Gift Guide

Please contact [sean@coolmaterial.com](mailto:sean@coolmaterial.com) or [ads@coolmaterial.com](mailto:ads@coolmaterial.com) for more information